

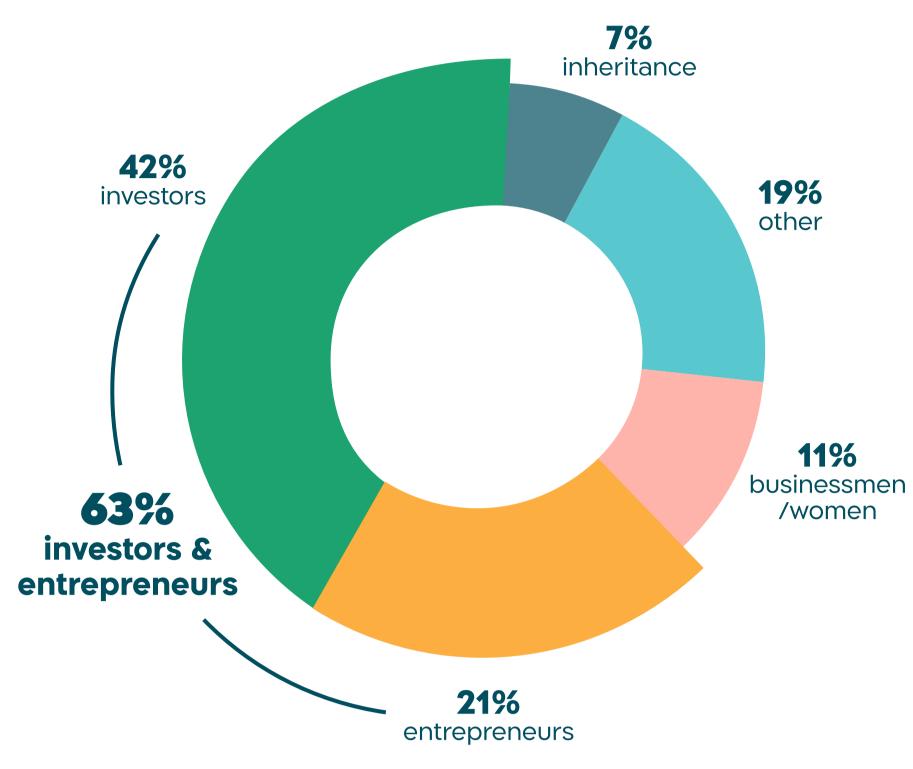
# SUMMARY 2021

We are thrilled to share our latest updates with you!



# who are they?

**Keshet donors – our clients** 

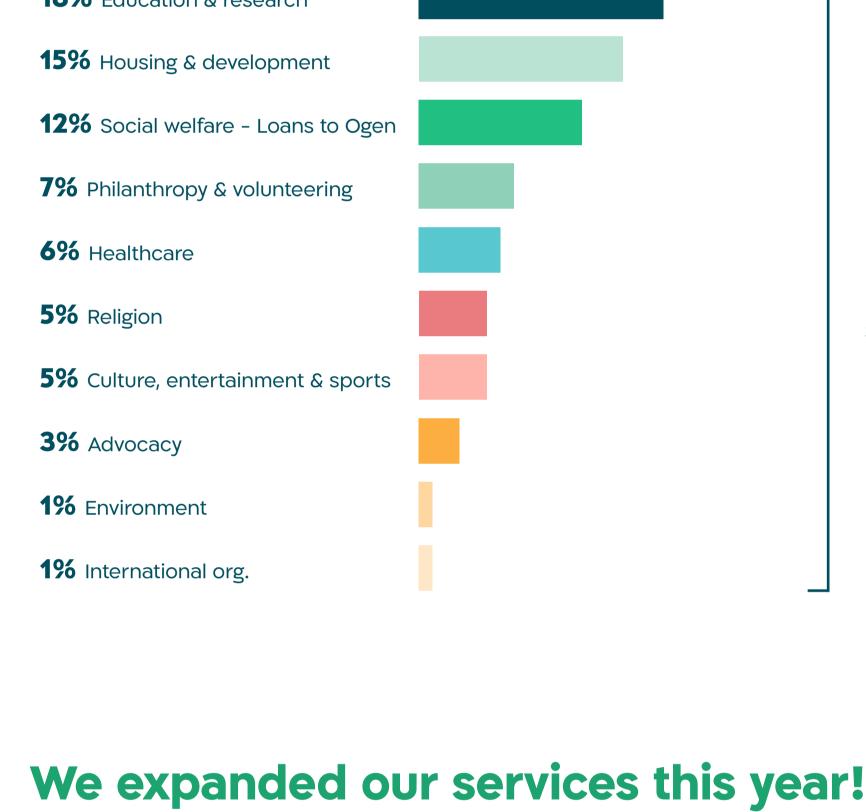


## An overview on giving areas **27%** Social welfare

Which charitable causes did the

donors support this year?

18% Education & research



shekels

Out of

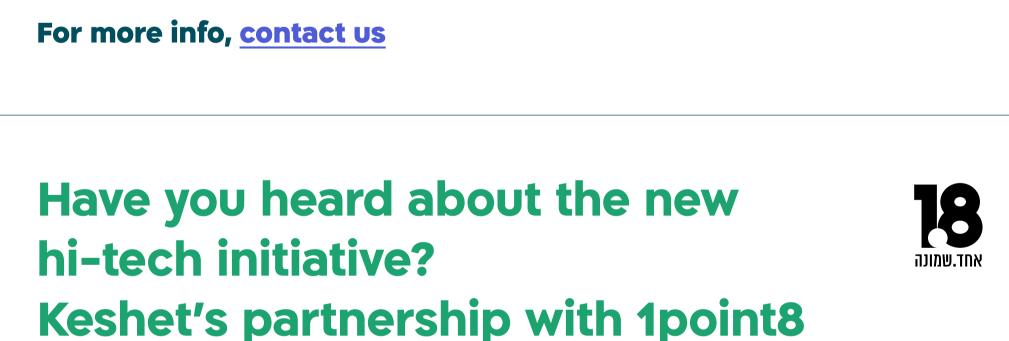
#### **Personal Corporate fund** Family fund giving fund

for philanthropic giving, including:

A fund for the

Keshet offers tailor-made administrative and strategic services

Giving group **Legacy fund** next generation



1point8 is an initiative established by employees in the high-tech

industry, who have joined together to find a new way to reduce

towards a social investment in non-profit organizations.

Keshet is the financial platform of this new initiative.

A digital platform for donors to

gaps in Israeli society - by allocating 1.8% of their options or shares The initiative is open to all hi-tech employees, at any stage of their

1point8.net The Keshet Donor Portal was launched this year:

### View information on their annual returns (for investment portfolio owners)

**Donors can:** 

career.

And more!

Recommend grants

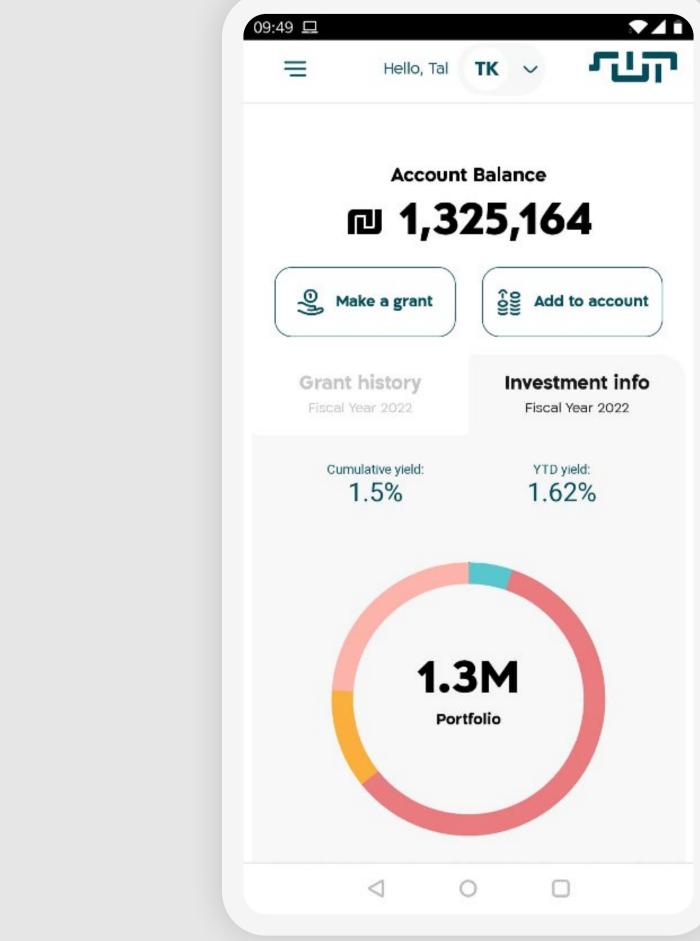
View grant history

Search for registered organizations

manage their giving.

View their account balance

09:49 🖵 Hello, Tal



our new

portal!

Interested in more info? Contact us

It's not just the right thing to do. It's the smart one.